



BRITISH ASSOCIATION OF SEATING EQUIPMENT SUPPLIERS PRESS PACK



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BRITISH ASSOCIATION OF SEATING EQUIPMENT SUPPLIERS



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BACKGROUND TO BASES

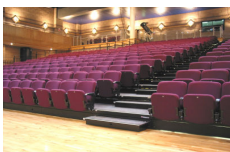
BASES is an independent trade body representing manufacturers and suppliers of audience seating. There are strict conditions of membership, and all members abide by a Code of Practice – ensuring that customers benefit from exceptional quality of service, reliability of product and adherence to industry standards.

Because BASES works at the forefront of the seating industry, you can be sure that BASES members will be fully informed of all the latest developments, standards and regulations.

BASES adopt many of the same principles that it's parent Trade Association the Federation of Sports and Play Associations does. The Federation offers its members a wide range of services and activities designed to assist them in the strategic development and day to day running of their organisations. Members benefit from being part of the wider industry body with its far reaching influence and useful links in the sports industry.

Member companies of the BASES have committed themselves to maintain a high quality of design, product, installation and maintenance of seating equipment. All member companies comply with the relevant British and recognised European Standards.

Member Companies readily endorse and affirm their responsibilities to their clients under current legislation. Applicants must agree to and sign this Code of Practice before membership of BASES can be processed





ABOUT BASES

BASES is an independent trade body representing manufacturers and suppliers of audience seating.

BASES' activities include:

- Production of industry guidelines
- Liaison with relevant bodies including the Department of Culture, Media & Sport and sports governing bodies
- Lobbying of both UK government and the EU
- Representation of the industry on national and international standards boards
- The BASES logo is a guarantee that a company has fulfilled the membership criteria – the same criteria that many customers use to filter potential suppliers.

BASES Members will:

- Meet minimum standards of experience, proficiency and commercial competence
- Comply with relevant British and European Standards (BS and CEN)
- Have a minimum of £10m public liability insurance

For confidence in your seating... look for the BASES Logo

WHY USE A BASES MEMBER?

Reduces Risk

BASES members meet minimum standards of experience, proficiency and commercial competence

Standards Focus

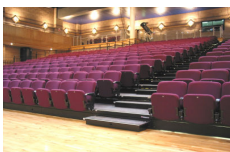
All members comply with relevant British and European standards (BS and CEN)

Financially Sound

All BASES members have a minimum of £10m public liability insurance

Independent Mediation

In the unlikely event of a dispute with a BASES member, a free and independent mediation service exists to ensure that customers can find a satisfactory outcome.



Press Release
19th August 2008

BASES launches new website



The British Association of Seating Equipment Suppliers (BASES) is delighted to announce the launch of a brand new website to act as an information portal for the seating industry. The new site, hosted at www.basesuk.com provides BASES members with a site that enhances their membership and the administrative support provided to members.

Users will immediately notice that the site has a new layout and design which seeks to represent the wide range of seating designs produced by the membership. Information is grouped so that the site is easy to navigate and will be updated regularly with industry news, member's news and a download gallery to provide guidance to buyers. In the next few months BASES will re-issue its Blue Guide to act as a hand book for everyone involved in a new seating installation and this will be available to download online from the BASES Website towards the end of 2008.

The CMS and CRM systems that underpin the site will mean that it is easier to communicate with members and members will now have access to a private section of the website where they can find out more confidential information such as meeting minutes as well as being able to input into industry statistics online which will be a great new feature.

Speaking about the site the newly appointed BASES Chairman Patrick Donoghue commented that members are delighted with the final outcome of the new site "From almost the ground up, the current membership have worked hard over the past two years to develop the BASES name, working on policies, technical guides and ethical practice methods. The ultimate aim is to create a body which on which all users involved with seating, from building managers, designers right through to main contractors, can rely on for support and to provide information on all aspects of the seating industry.

The launch of the website heralds a real breakthrough in the progress that has been made; this will be the facility from which our members and users will be able to share information, reference technical matters and source the right company and product for the application. With the help of the Federation of Sports and Play Associations we intend this to be the first major step in increasing the awareness of BASES and making membership of a supplier the absolute minimum requirement when choosing a company to work with on a seating project."

Clients seeking to tender for a seating contract will be able to view profiles of the various BASES members and this links directly with their sites. Buyers can be assured that member companies reach and go beyond all the relevant industry safety standards.

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Press Release
16th October 2008

BASES releases Blue Guide



The British Association of Seating Equipment Suppliers (BASES) www.basesuk.com is delighted to announce the release of its 2008 publication, "Recommendations for the specification and use of telescopic and other spectator seating". The Blue Guide as it is known in the seating industry updates the 1991 version written by BASES to provide authoritative recommendations concerning the layout and specification of specialist telescopic and other spectator products. The Blue Guide is a must have document to advise architects, schools, theatres, colleges, local authorities, building departments, leisure operators, university managers and other stakeholders concerned with a seating installation, on good practice for layout and structural recommendations covering portable, telescopic and retractable seating arrangements.

This vital guide has been compiled by BASES member companies to combine the relevant regulations in respect to fixed, retractable and portable seating systems. The latest standards have been taken into account and BASES represents the very best of seating equipment companies supplying products to the UK and international markets.

Speaking about the updating of "Recommendations for the specification and use of telescopic and other spectator seating", BASES Chairman, Patrick Donoghue from Auditoria Services Limited commented "BASES members have been working for a number of months on updating this very important document for our industry. For anyone looking at seating, be it reworking existing layouts or designing new, I would strongly recommend referencing the Blue Guide beforehand as well as during the process. The guide contains vital information, essential when designing seating layouts so used as a reference tool alongside expert assistance from your seating specialist; it can help to ensure compliance with the current regulations and guidelines, without having to plough through pages and pages of regulations.

The 2008 Blue Guide is available to download for free from the new BASES website at www.basesuk.com following the link on the homepage. A hard copy can be obtained by contacting BASES directly on 02476 414999 (205) or via email bases@sportsandplay.com

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